## queen hemp company

July/Aug 2021

Monthly Newsletter

Vol 2 Issue 1

# AWARD-WINNING GENETICS THAT'S THE DIFFERENCE

"I bought delta 8 gummies from another Charlotte company because they gave me a discount code... NEVER AGAIN! You are the absolute best! I will never stray again!"

@fotohog







# CANNABIS & COVID: CURRENT RESEARCH

Researchers from the University of Chicago recently conducted a study that showed compounds in the cannabis plant could inhibit infection with coronavirus in human lung cells.

The researchers found that cannabidiol (CBD) and its metabolite 7-OH-CBD blocked SARS-CoV-2 replication in lung cells.

They also found that CBD inhibits viral gene expression and reverses many of the effects the coronavirus had on host gene transcription.

Read more here.

# LET'S PLAY... NAME THAT STRAIN!

Help us name our newest strain of hemp flower! We have our hearts set on a cool, space-themed name. You can choose from our ideas or submit your own when you play **Name That Strain!** 

You'll get 15% off your next order, just for playing! Then, share it with your friends so they get 15% off too!

**Click here** to play now! We'll be narrowing down the choices in the coming weeks, then we'll have one final vote. Stay tuned!

# COMING SOON... NEW BUNDLES!

We asked, you answered... You're into bundles! So we're packaging up some fine looking bundles, starting with a **Back to School Bundle**, coming your way this August!

We like to think of it as back to school shopping for grown-ups... a back to school survival kit, if you will

We've loaded it up with allIIIII the essentials so you can find some balance and ease your stress as you say goodbye to the easy, breezy days of summer. Details on pg 3.



# IN THE NEWS

As marijuana remains illegal in North Carolina, Delta 8, which is derived from hemp, has become the hottest, most popular cannabinoid on the market right now!

As our founder and CEO Nicole Burnette points out, consuming Delta 8 products is not done primarily to get high, but mainly to help with a range of ailments, from anxiety and depression to insomnia, nausea, pain, even night terrors.

"Some of our biggest customers are veterans," she said. "It's really helped them coming back from PTSD or other injuries. They're tired of pharma and side effects, and they really do want plant-based wellness."

Check out this article for more info about Delta 8.

### AWARD-WINNING GENETICS

Did you know that our hemp flower took home the Queen City Cannabis cup the past TWO years in a row?!

That's right! Our Stardust CBG and our inhouse bred Electric Buffalo took home ribbons for Most Innovative, Best Alternative Strain, Best Indoor Strain, Best Terpene Profile and Fan Favorite (thanks to YOU!)

Now we're at it again... our newest strain is almost ready! We're just waiting on the COA and trying to decide on an out-of-this-world name. If you haven't placed your vote yet, **do it here!** P.S. You'll save 15% on your next order just for voting.

This new strain is an Abacus Diesel male and an Electric Buffalo female. Our Electric Buffalo has beautiful dense purple flowers. It's floral forward with a light oak and spiced pear finish, concentration-enhancing and up-lifting. Overall, it's an elegant, smooth smokable flower. And when we add in the intense terpene profile of Abacus, we believe we'll have another winner!

Another up-and-coming strain is an Abacus Diesel male (he really gets around!) and a Stardust CBD female. They're a match made in heaven! This should produce a stunning silver phenotype with an excellent genotypic expression of higher CBG balanced with a full cannabinoid profile. We can't wait!



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### PRODUCT OF THE MONTH

## BACK TO SCHOOL BUNDLE

Arm yourself with our new Back to School Survival Bundle! You'll get a Delta 8 Chocolate Bar to help you ease back into the swing of things, our Zen Berry Gummies for the day time stress & our Immunitea Hemp Tea to kick back and relax with. It's fully vegan, 14-pt allergen free, non-GMO, free from pesticides & verified by DEA certified labs.











"Zen Berry Gummies are my go-to after a long, stressful day at work. They take the edge off without making you feel like you've taken anything! Also highly recommend taking after a night of drinking to offset a hangover! -Kate J.

The statements made regarding these products have not been evaluated by the Food and Drug Administration.



ONLY ON AUGUST 8TH

USE THE CODE: CBDAY